

# We are dedicated to corporate responsibility



## Group Awards 2006

Awards received by George Wimpey and Morrison Homes include:

- **British Urban Regeneration Association:** Best Practice in Regeneration Award
- **New Homes Garden Awards:** Gold Award in Best Brownfield Development category
- **Daily Express UK Housebuilder of the Year Awards:** Gold Award for customer care
- **Homes for Scotland Design Awards:** Winner of the Brownfield New Build (large) category
- **The Journal / Evening Gazette 21st Century Living Awards:** Overall Award and Best Partnership Award
- **Orlando Business Journal Readers' Choice Awards:** Best Residential Construction Company
- **Greater Houston Builders Association Prism Awards:** Website of the Year, Interior Design of the Year and Best Promotion by an Associate
- **Parade of Homes Awards:** Best in Category winner, one in Jacksonville and two in Orlando
- **Northeast Florida Builders Association Good Neighbour Award:** Winner
- **Major Achievements in Marketing Excellence, Orlando:** Community Service Award

As Chairman and Chief Executive we are delighted to introduce George Wimpey Plc's 2006 Corporate Social Responsibility (CSR) report, the Company's fifth report. During the year we continued to enhance our CSR practices and processes to ensure George Wimpey Plc continues to behave as a responsible company, a duty we take very seriously.

We continue to be committed to building sustainable homes to help address the UK Government's increasing focus on sustainability and energy efficiency. We are also dedicated to addressing the national shortage of homes in the UK. During 2006 we completed the first homes from our new G2 brand. G2 has been introduced to provide affordable, high quality homes for less than £100,000 for key workers and first time buyers. In addition, as further recognition of our commitment to building affordable homes, the Housing Corporation awarded George Wimpey UK the largest funding award to a UK housebuilder to date.

We are proud to report for the second year that George Wimpey Plc is still the only publicly listed housebuilder to have achieved ISO14001:2004 certification for all of its UK operations. This certification is recognition for the dedication of our UK business to achieving excellent standards of environmental management.

As a Company we rely heavily on our sub-contractors and supplier partners in the construction of our homes. During the year we recruited a new Head of Procurement for George Wimpey UK, Peter Williams and a Director of Purchasing for Morrison Homes, Jeff Allgood, who will focus on developing a unified approach to all purchasing. Peter has implemented a supply chain management strategy for the UK business which links in to the Company's sustainability and environmental objectives. It will help us to ensure that suppliers pursue environmental opportunities such as using materials from sustainable sources and managing waste properly.

## Going forward

We constantly appraise new challenges in the marketplace. Zero carbon housing is one such challenge that we are committed to working towards in 2007. As a member of the CBI's new task force, George Wimpey will also be helping to set the agenda on how business tackles climate change. We continue to be committed to monitoring, reviewing, reporting on and improving our performance. During 2007 we will review our Key Performance Indicators (KPIs) to ensure they are a true representation of the areas George Wimpey Plc is focused on. In addition, we welcome feedback on this report and on the issues of sustainable business practice.

George Wimpey Plc is dedicated to being a responsible company and we are proud of the progress the Company has made. We endeavour to be responsive to the challenges of sustainability whilst ensuring our approach to CSR makes sound business sense.

John Robinson Chairman

Peter Redfern Group Chief Executive